



HISPANIC CHALLENGE

Why should we care?



It is about the economy!



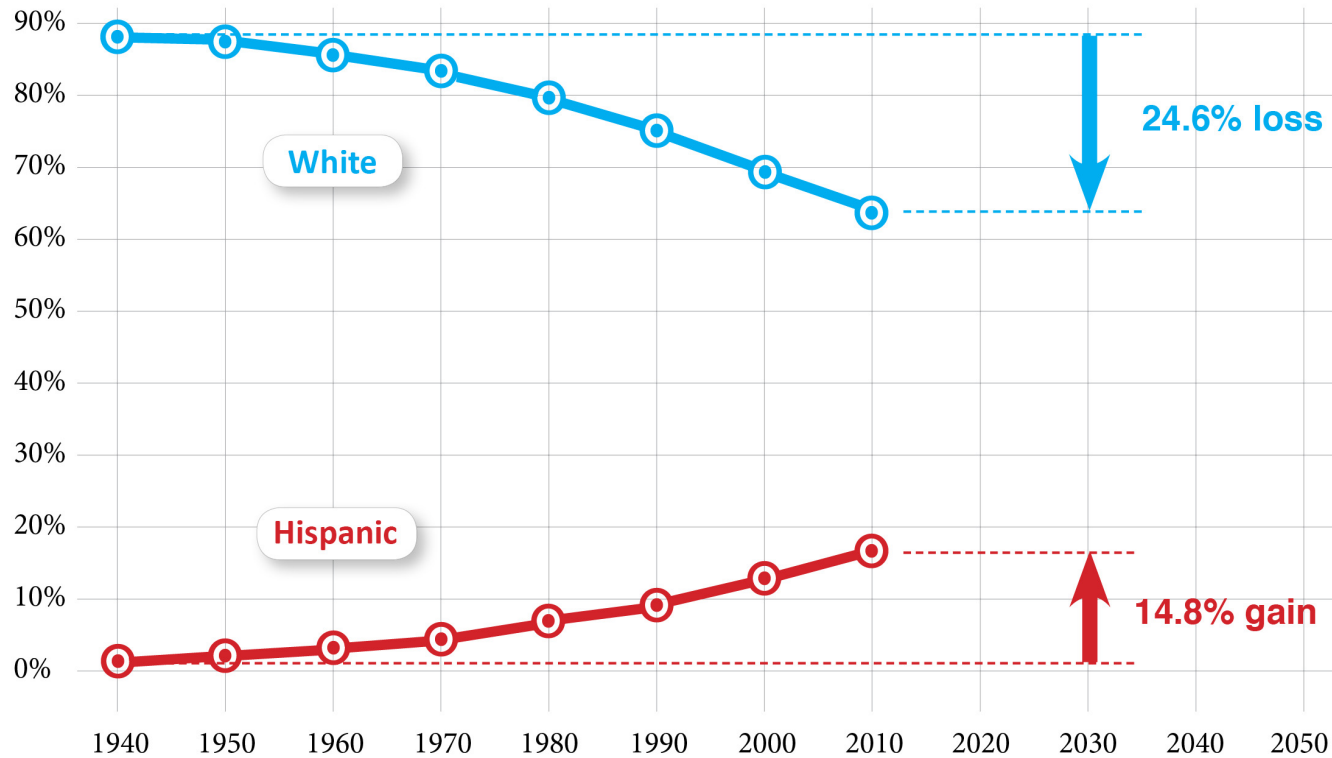
The Hispanic population is growing faster than the Non-Hispanic White population.

Census*	2000	2010	Growth	Median Age
White	194.552	196.817	1.2%	43
Hispanic	35.305	50.477	43.0%	29
Black	34.658	38.929	12.3%	34

* Population in millions of people. U.S. Census Bureau



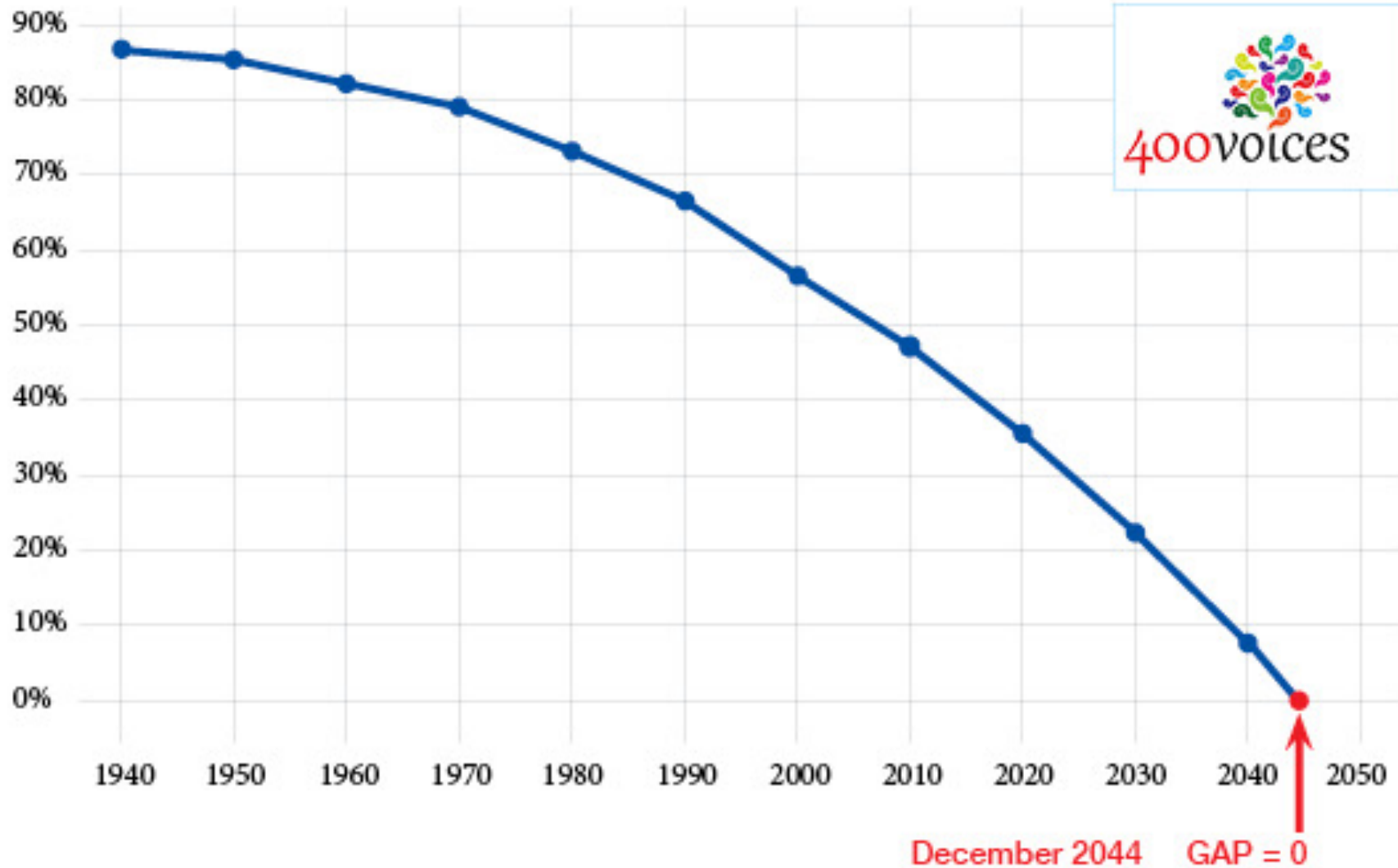
POTP - Percentage of Total Population



Racial and Ethnic Demographics of the United States - U.S. Census Bureau

As Percentage Of the Total Population (POTP) in the U.S. from 1940 to 2010, the Hispanic population increases as Non-Hispanic White's decreases.

Gap Curve



The **Gap Curve** is the difference between the percentages of the White population and the Hispanic population. When the Gap Curve reaches zero, both populations would be of the same size. This may happen by December 2044.



By 2044 the Hispanic population may surpass the White population.

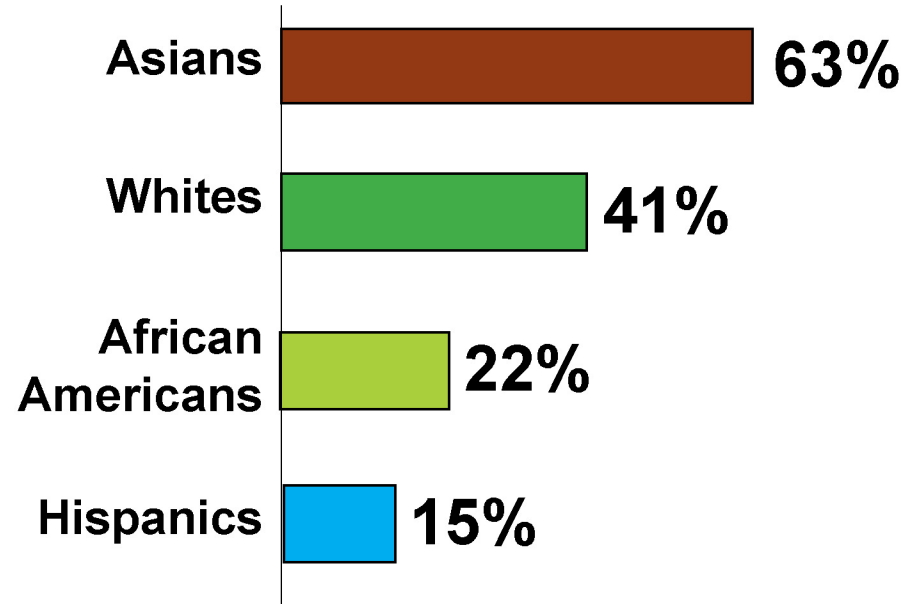


But Hispanics lag Whites in college graduations.



College Completion

Ages 25-29 years with
bachelor's degree or more.



Pew Hispanic Center, 2014



We need more Hispanic
college graduates.
What's missing?



Education of Hispanic
parents to help their kids go
to college.



The U.S. economy will need the sustained economic contribution from Hispanics as they become the largest population.



SOURCES



Racial and Ethnic Demographics of the United States (Percentages) Between 1910 and 2010

Race/Ethnic Group	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010
White	88.9%	89.7%	89.8%	89.8%	89.5%	88.6%	87.7%	83.1%	80.3%	75.1%	72.4%
Black	10.7%	9.9%	9.7%	9.8%	10.0%	10.5%	11.1%	11.7%	12.1%	12.3%	12.6%
American Indian, Eskimo, and Aleut	0.3%	0.2%	0.3%	0.3%	0.2%	0.3%	0.4%	0.6%	0.8%	0.9%	0.9%
Asian and Pacific Islander	0.2%	0.2%	0.2%	0.2%	0.2%	0.5%	0.8%	1.5%	2.9%	3.8%	4.9%
Other race					0.0%	0.0%	0.1%	3.0%	3.9%	5.5%	6.2%
Two or more races										2.4%	2.9%
Hispanic (of any race)	0.9%	1.2%		1.5%	2.1%	3.2%	4.4%	6.4%	9.0%	12.5%	16.3%
Non-Hispanic White	88.1%	88.5%		88.3%	87.5%	85.4%	83.5%	79.6%	75.6%	69.1%	63.7%

The U.S. Census Bureau is the leading source of statistical information in the U.S.

The following table shows the ethnic and racial demographics as a percentage of the total population (POTP) in the U.S. from 1910 through 2010. Historical Census Statistics on Population Totals By Race, 1790 to 1990, and By Hispanic Origin, 1970 to 1990, For The United States, Regions, Divisions, and States.” Census.gov. Retrieved 2013-04-20.

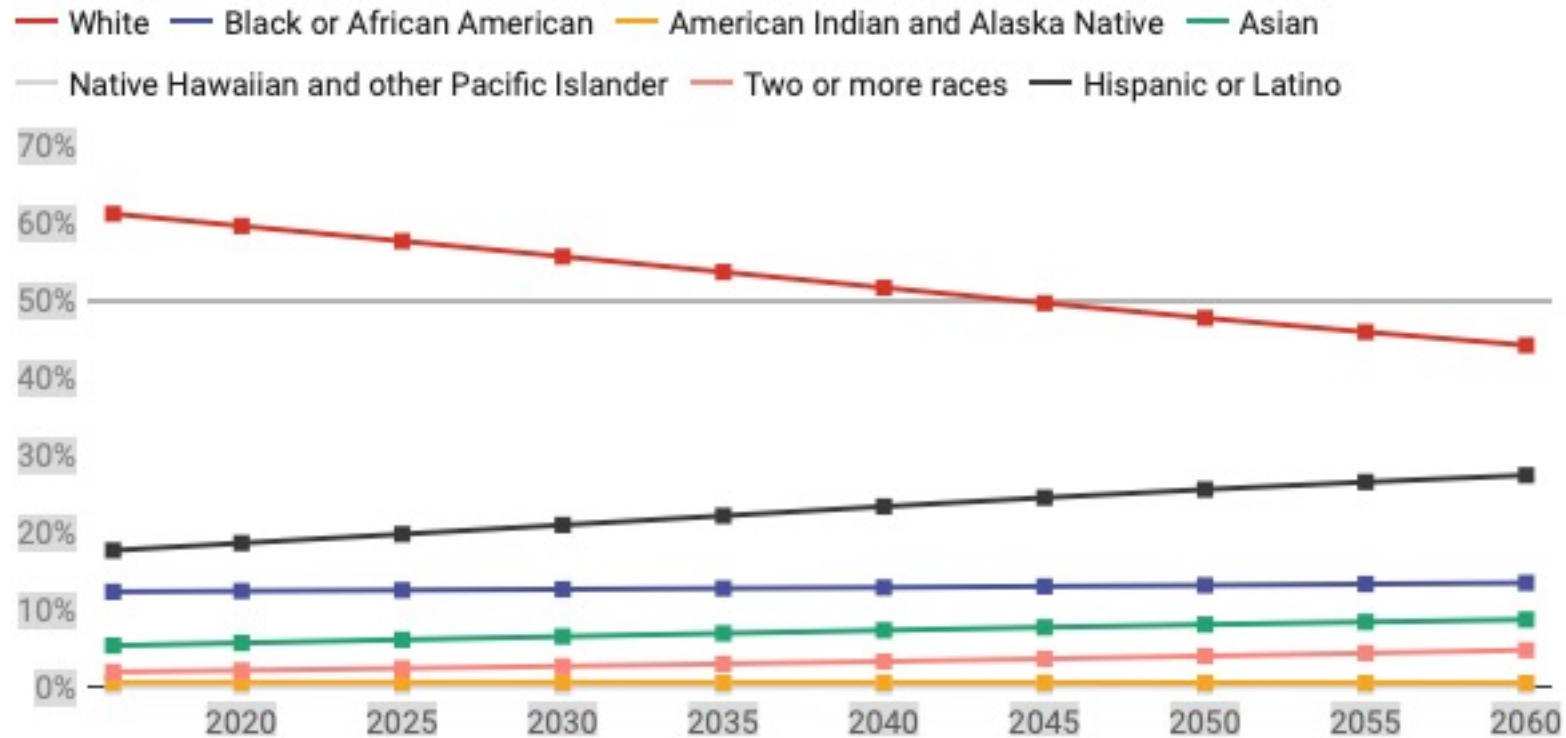
https://en.wikipedia.org/wiki/Historical_racial_and_ethnic_demographics_of_the_United_States.

Charts prepared by Jose-Pablo Fernandez, 400Voices



Projected race/ethnicity breakdown

After 2045, non-Hispanic whites will likely make up less than half of all Americans.



All groups not Hispanic or Latino unless specified otherwise.

Chart: The Conversation, CC-BY-ND • Source: [U.S. Census Bureau](#) • [Get the data](#)