



# Creating a cultural shift in the education of Hispanics

August 2020

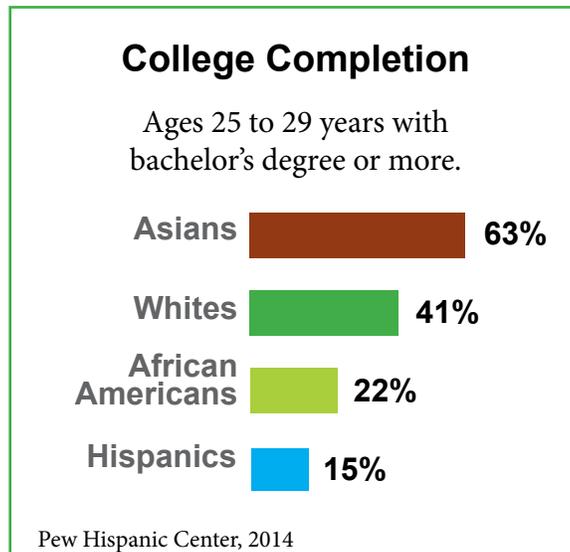


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## Equity in Education

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Equity requires putting systems in place to ensure that every child has an equal chance for success, understanding the unique challenges and barriers faced by low-income students and their families.



Even though more Hispanics are getting post-secondary education than ever before, they still lag other populations in obtaining a four-year degree, as shown above. This gap is due, in large part, to the fact that most low-income Hispanic parents, mothers, in particular, did not attend college and can not motivate and guide their children through the American educational system.

Equity education requires that every middle and high school in America should train low-income Hispanic mothers on how to help their children get to and through college.

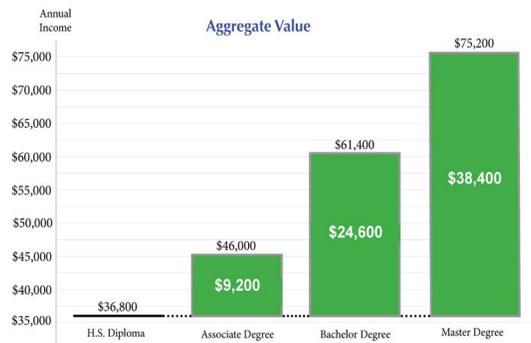




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# The Opportunity

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On average, Americans with bachelor's degrees receive higher benefits in comparison to high school graduates never attending college. Among them: annual earnings, health insurance, retirement plan through employment, retirement income, and job safety.

Margaret Chase Policy Center & School Economics, University of Maine

The average bachelor's degree holder contributes \$278,000 more to local economies than the average high school graduate through direct spending during his or her lifetime, and an associate degree holder contributes with \$81,000 more than a high school graduate. The Brookings Institution

By far, the fastest-growing group of college-age people is Hispanic. If they do not increase the number of college graduates and university degrees, there will be too few workers to take up the slack of baby boomers retiring from essential high-salary positions, and too many in lower-paying jobs. That means less innovation, dwindling consumer spending, more poverty, and decreasing tax revenue to cover spiraling demand for services. This could drag down America's income. The Hechinger Report.

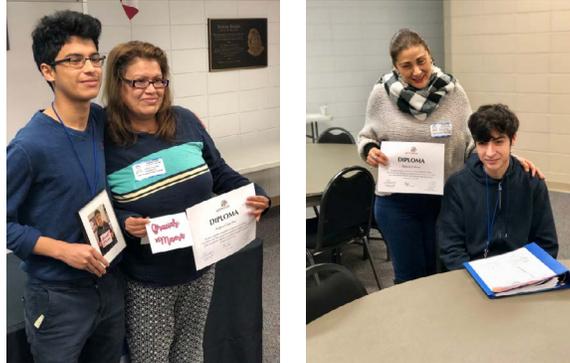




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## Impact Indicators

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1. Focusing on the mothers of targeted students who are instrumental in their children's confidence to succeed in school.
2. Providing group learning experiences that build community and support for the families.
3. Offering *Camino a College* online course to learn about essential topics such as GPA, SAT, Dual Credit, FAFSA in their own language.
4. Creating a "college-going culture" and other skills that build confidence in the participants that reinforces their ability to support their children's determination that they can succeed in school and college.
5. Preparing families to support their children's success in college, which is the lead indicator for college graduation, higher levels of employment, and the ability to move beyond economic dependence while concurrently meeting the needs of employers, thus building our overall economy.

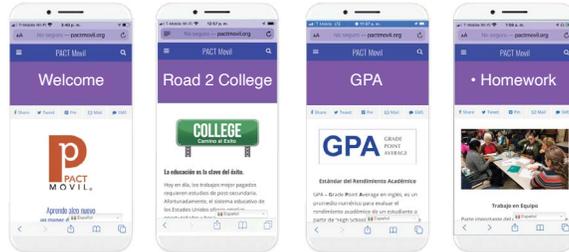




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## PACT Movil®

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PACT Movil® is a powerful educational platform designed for the families we serve, particularly to parents who do not have a first-hand experience of college. All the information is in Spanish, written in a way that parents can understand.

Pact Movil® also offers a growing collection of topics that are of interest to parents and their children, such as ESL, math, citizenship, and finances. Among the favorites: “How to use the cell phone calculator” and “How to prepare a family budget.”



*“Throughout the course, and after, I have seen newfound confidence in the parents. They seem to feel more assured in their knowledge of how college works and secure in supporting their child to pursue an education beyond high school.”*

Actual evaluation from a College Now coordinator at Sam Brayburn High School, in Pasadena ISD, Texas.





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# Evaluation

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*“What I liked the most about Camino a College is that it offers lots of important information for parents and for the education of our children.”*

Actual evaluation from a mother who took the course at Edison Middle School, Houston ISD.

**400VOICES**

### Evaluación del Curso - Camino a College

Debes usar exactamente el mismo Nombre y Apellido que usaste en el Cuestionario de Entrada.

\* 1. Escuela que ofrece el curso

\* 2. Tu nombre

\* 3. Apellido

\* 4. ¿Qué tan satisfecha quedaste con el curso?

	Muy satisfecha	Satisfecha	Poco satisfecha	Nada satisfecha
El curso en general	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La presentación de los temas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La motivación recibida	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
El contenido del curso	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
El instructor o facilitadora	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
El apoyo de la escuela	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La facilidad de conectarte a la internet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

