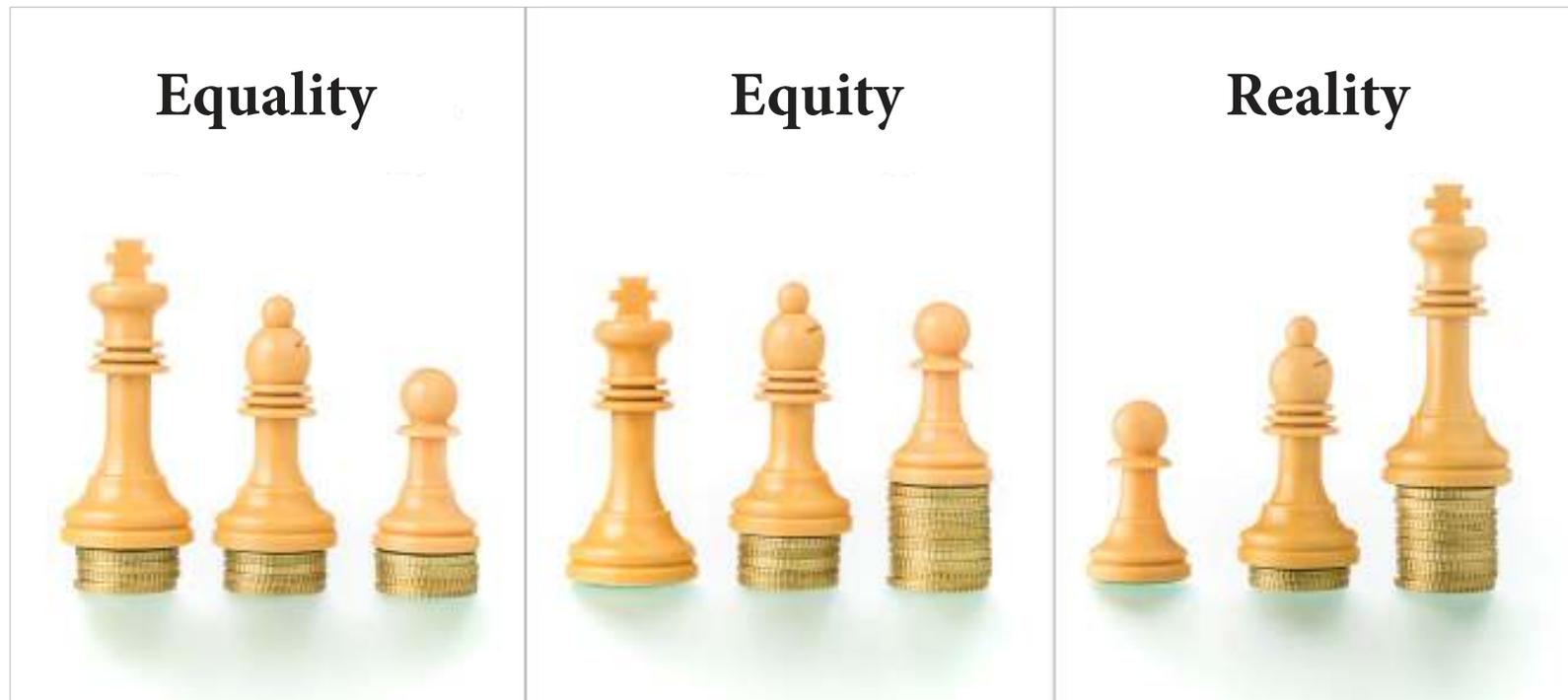




EQUITY IN EDUCATION



Equity happens when all children, no matter their ethnicity or income level, have an equal chance for a college education.



Our Mission

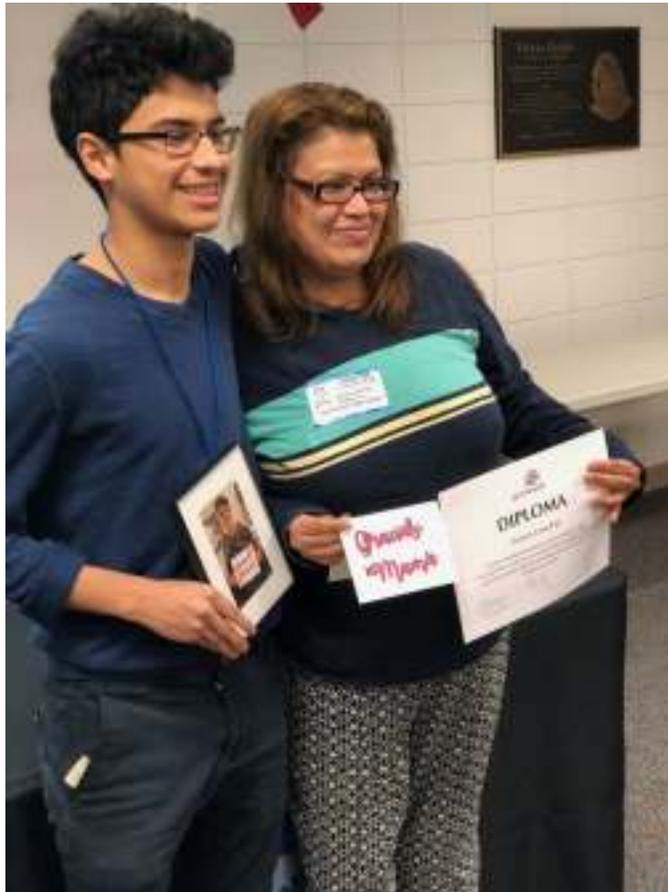
- Create a cultural shift in education within the low-income Hispanic population
- Engaging parents to help their children graduate from high school ready for college and the workforce.



Road to College course at Sam Houston Math, Science and Technology Center, Houston ISD



Our Target Population

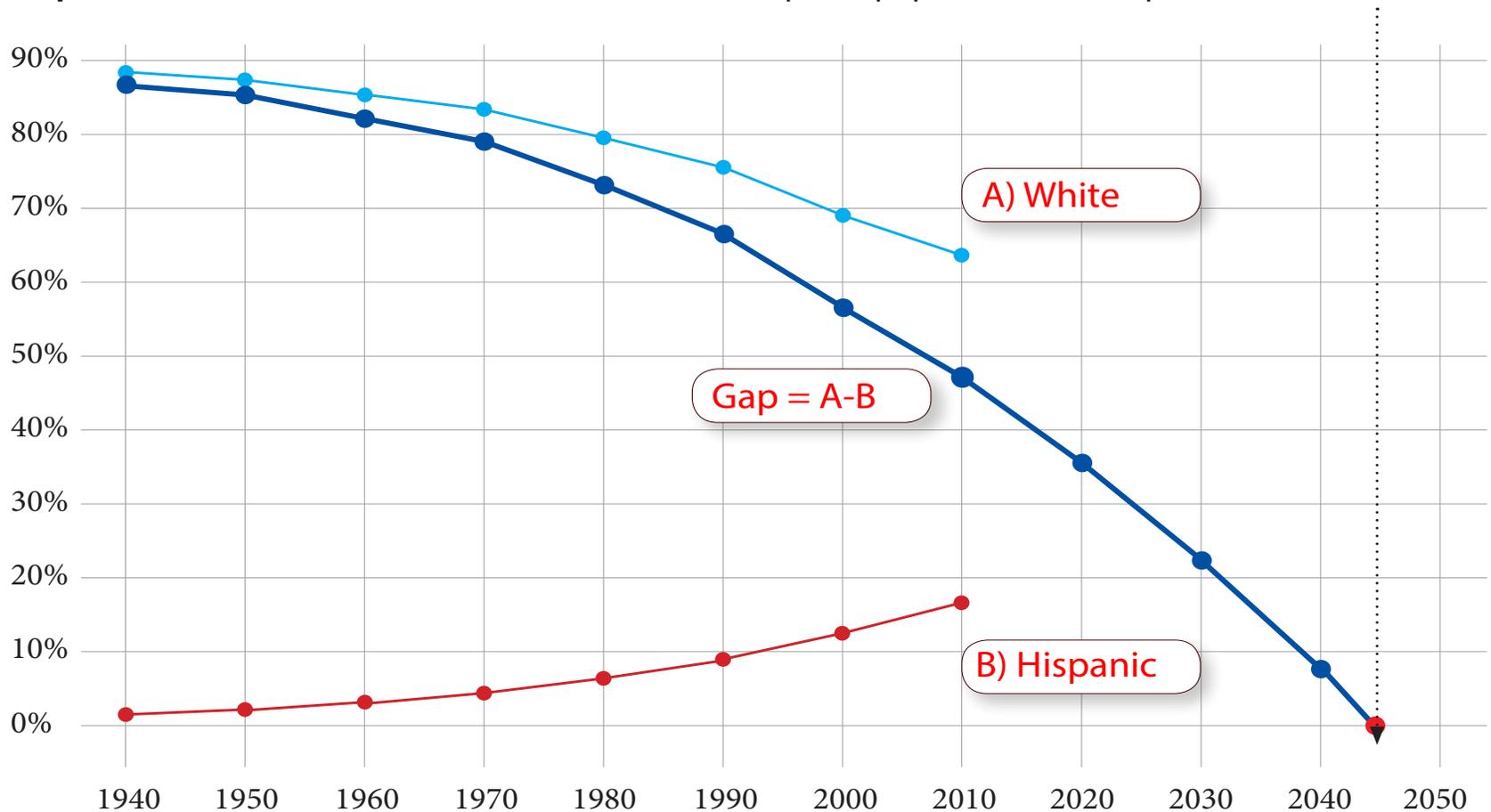


- Low-income and economically disadvantaged Spanish-speaking parents.
- Mostly immigrants, with low levels of education.
- Most don't know how the school system works.
- Their children will probably be the first ones in the family pursuing a college education.
- We focus on their mothers.



Hispanics: The New Majority by 2050

Gap Curve reaches zero value when White and Hispanic populations are equal in size.

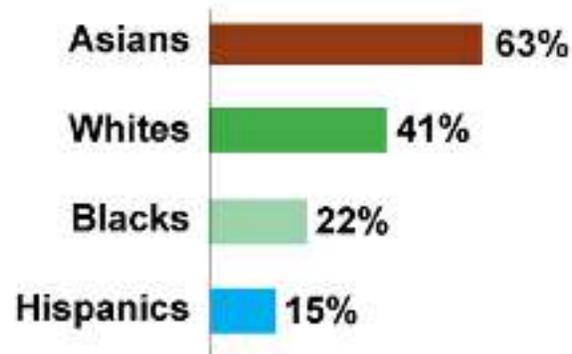




Hispanics: The Least Educated Group

College Completion Rates by Race & Ethnicity

% ages 25 - 29 with bachelor's
degrees or more.



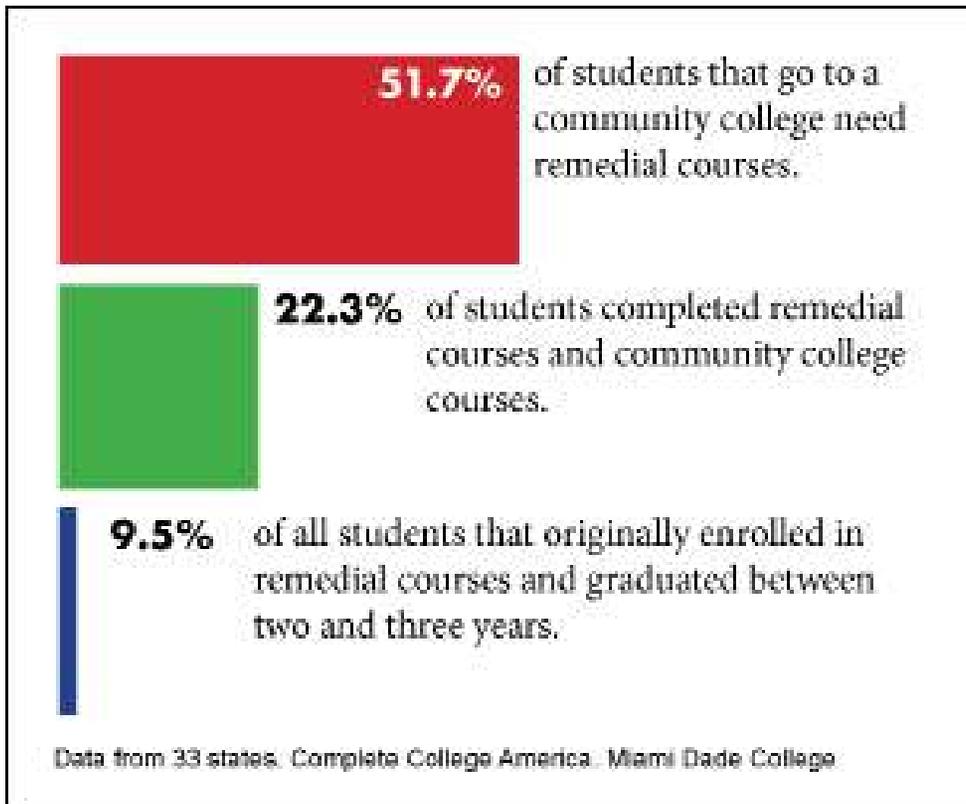
Pew Hispanic Center, 2014

Although Hispanic parents and children share high educational aims:

- Their aspirations do not necessarily translate into postsecondary matriculation.
- Their parents did not go to college.
- In our surveys, almost all parents do not know what GPA is.
- It is not that parents don't want to help their children, they just don't know how the system works.



The Achievement Gap



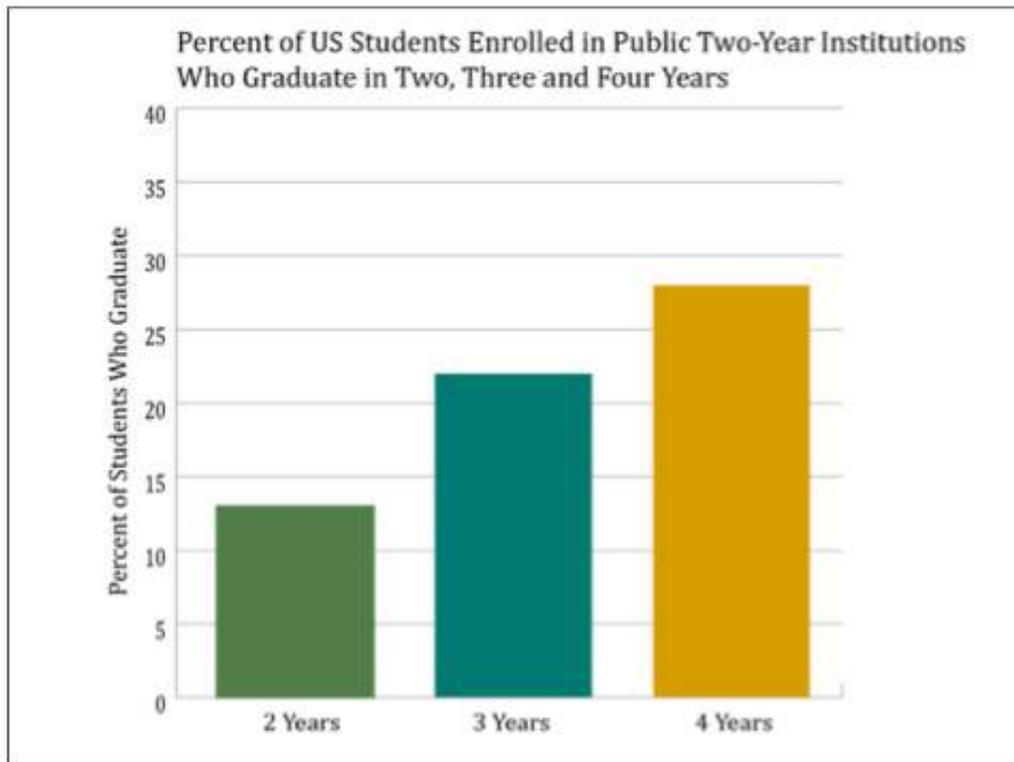
Despite hard work and nearly perfect GPA, over half of low-income Hispanic students find themselves in the wrong side of the achievement gap, the term for the disparity in academic performance between disadvantaged students and their more privileged peers. To bridge it, they must enroll and pay for remedial classes in college.

<https://study.com/blog/avoid-remedial-classes-in-community-college-to-save-time-money.html>

Great Schools. Aaron Crowe | January 13, 2016



Community College Graduation Rates



Community College Review. December 2, 2019.

According to data from the National Center for Education Statistics:

- 13 percent of community college students graduate in two years.
- 22 percent within three years.
- 28 percent within four years.

This means lost income for 87% of students.



Investment in College Education

- Investment in college education pays in a big way both for individuals and for society.
- The average bachelor's degree holder contributes **\$278,000** more to local economies than the average high school graduate through direct spending over the course of his or her lifetime.
- An associate degree holder contributes **\$81,000** more than a high school graduate.



The Brookings Institution

https://ged.com/in-session/postsecondary-credentials_oct2018/